

Website Project Plan for “E-Marketing” over a 4 week period.

Research and Planning (Week 1)

- Domain Name decided by the client (www.companyname.co.za)
- Logo, Content and Pictures gathered by the client
- The client must structure the content and pictures according the page suggestions on the quotation supplied
- If the client has a specific layout which he/she wants for the website, it must also be supplied
- Client must decide which colors and fonts must be used throughout the website

Designing (Week 2)

- The website look and feel will be designed for each page, and will be sent to the client for moderation
- By the end of the week we must have confirmation from the client, whether he/she is satisfied with the design

Development (Week 3)

- Website will be developed and before the week is done, a sample will be uploaded to a test site for moderating by the client, and give confirmation for deployment.

Deployment (Week4)

- During this week the website will go live and client will receive a soft copy.